

**Report Parameters :**

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 81153

**KYW TV3**

**CONTRACT NO. REV.**

1041-81153-1

**DATE PRINTED**

11/07/12

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

**AND**

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146318	AGENCY (OR SERVICE) ACTING AS AGENT FOR	86768	ADVERTISER (OR AGENCY AND ADVERTISER)				
<b>NAME</b>	STRATEGIC MEDIA PLACEMENT			<b>Cancellation Notice</b>  <b>Required</b> Announcement 28 days prior notice			
<b>AND</b>	7669 Stagers Loop						
<b>ADDRESS</b>	Delaware	OH	43015-7010		Mount Holly	NJ	08060-1403
	USA				USA		
<b>CONTACT</b>	WHITNEY EVERSOLE			<b>PRODUCT</b> EST#3225			
<b>LOCAL SALESPERSON</b>	JOHN LINK POL.	AGENCY EST. NO.	3225	<b>PRODUCT CODE</b>	9820		
<b>NATIONAL SALESPERSON</b>							
BROADCAST SCHEDULE STARTING 11/05/12 AND ENDING 11/06/12				NO. WEEKS:	1		

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
**NONDISCRIMINATION POLICY:** CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	1000..0	1	04:30A	05:00A	30S	11/05/12-11/05/12	EYEWITNESS NEWS AT 430AM	1	135.00	135.00
2	01000..	1	05:58A	07:00A	30S	11/06/12-11/06/12	THIS MORNING (5:58-7AM)	1	810.00	810.00
3	01000..	1	06:58A	09:00A	30S	11/06/12-11/06/12	CBS THIS MORNING <b>Total Contract:</b>	1	405.00	405.00
							<b>Billing Summary</b>			
					<b>Qtr 4-12</b>	<b>Oct</b> .00	<b>Nov</b> 1350.00	<b>Dec</b> .00	<b>Total</b> 1350.00	
									<b>GRAND TOTAL</b> 1350.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION